Beginning Farmer Financial Workshop

DESCRIPTION:
A strong business plan is essential for a viable farming business. This workshop is designed to help you set up your business plan and develop your farm brand and marketing. The workshop is intended for beginning farmers who are motivated to improve their financial and business knowledge for their existing or future farm.

The morning session will focus on financials. Staff from the Farm Service Agency will cover financial literacy and available farm financing programs for beginning farmers.

In the afternoon the focus will shift to marketing. Ash Bruxvoort will help you create your brand and shape your farm marketing plan. You should come ready to tackle the hard parts of your business plan and collaborate with your farming peers.

REGISTRATION:
For more information and to register, contact Greg Van Den Berge at Practical Farmers of Iowa, (515) 232-5661 or greg@practicalfarmers.org by Monday, March 6.

COST:
There is no cost for this workshop; all are welcome.

FOOD:
Practical Farmers will provide snacks and lunch.

QUESTIONS?
Call Greg Van Den Berge at the Practical Farmers office, (515) 232-5661

LOCATION:
CG Therkildsen Activity Center
706 Victoria St.
Harlan, IA 51537

Take Hwy 44 to Linden Rd., heath north. From Linden Rd., turn right onto Baldwin St. and go 4 blocks to the Activity Center. Parking is available on either side of the Activity Center.