

PFI ORGANIZATION OBJECTIVES FOR 2009

1. Member surveys show PFI helped at least 75 farmers improve their profitability and environmental stewardship in 2009.
2. PFI presents its good work in the media and on the web at least 285 times.
3. PFI offers members at least 95 opportunities to learn from each other.
4. PFI provides members at least 630 opportunities to be Iowa's leaders.
5. At least 75 members report PFI helped them transition a family member onto the farm or helping them get started as beginning farmers in 2009
6. Hold reserves to 25 percent of budget
(Note: For FY09 budget, this amount would be \$168,102; financial review shows '08 unrestricted at \$168,852)