Whole Farm Financial Project

**Objectives:** 1. Report whole farm financial data from fruit and vegetable farms to provide baseline/comparison data for other farmers.

**Farmer-cooperators, anonymous will:**
- Keep in contact with PFI with updates and questions.
- Complete Whole Farm Financial forms and questionnaire and return data to PFI within the requested time period.
- Respond to follow-up questions regarding the data.

**Practical Farmers of Iowa will:**
- Set up research protocol and complete data aggregation and presentation.
- Keep farm identity confidential.
- Allow farmers to review the report before publishing.
- Publish results in a PFI research report, on PFI website, and potentially other outlets.
- Provide $250 cooperator payment at conclusion of project year.

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