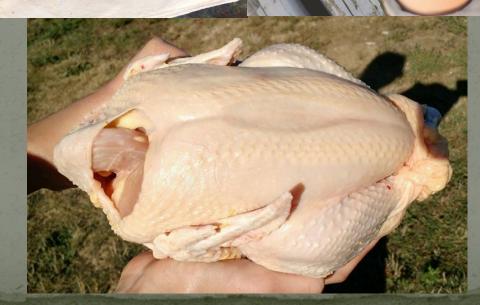
# Expanding Operations to Add Beef Cattle

Presented by Matthew and Lori Wiese

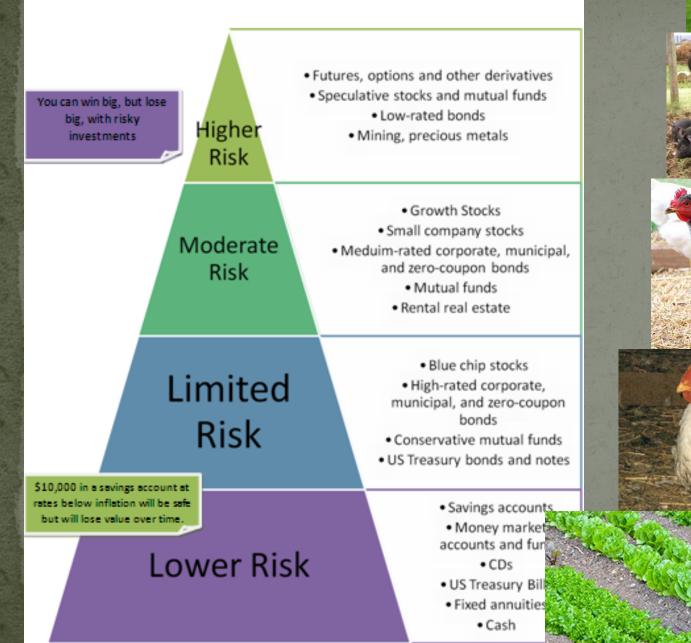




## What do we do?



#### The Investment Pyramid



#### Our planning process

- Long term farm goals
- Research
- Questions to ask yourself
- Make a plan

#### Long term farm goals

What do you want the farm to look like?What do you enjoy doing on the farm?

#### Research

- Talk to people with experience
- Read
  - Books, magazines/publications, Facebook groups

#### Questions to ask

- Location
- Operation
- Breed
- Rotation
- Water
- Food
- Marketing
- Processing
- Resources

### Make a plan

#### • Set attainable goals