## Sponsorship Levels & Overview of Options

**Note:** The options below outline what is included at each price. In some cases, you may elect to pay more to access a certain benefit.

<table>
<thead>
<tr>
<th>Level</th>
<th>Table Size (Tablecloth provided)</th>
<th>10-Foot Pop-Up Display Allowed?</th>
<th>PR Benefits</th>
<th>Registrations + Meals</th>
<th>Price</th>
</tr>
</thead>
</table>
| A     | 6- or 8-foot                     | Yes                             | You will be acknowledged:  
  - in every conference news release  
  - in 5,000 pre-conference brochures*  
  - in conference program book  
  - on PFI website  
  - on a poster and digital displays at the conference  
  - on PFI tote bags given to all conference attendees | 2                | $1,300 |
| B     | 6- or 8-foot                     | Yes                             | You will be acknowledged:  
  - in 5,000 pre-conference brochures*  
  - in conference program book  
  - on PFI website  
  - on a poster and digital displays at the conference | 2                | $950  |
| C     | 6-foot                          | Yes, for an extra $100          | You will be acknowledged:  
  - in conference program book  
  - on PFI website  
  - on a poster and digital displays at the conference | 2                | $650  |
| D     | 6-foot                          | Yes, for an extra $100          | You will be acknowledged:  
  - in conference program book  
  - on PFI website | 1                | $375  |
|       | 8-foot for an extra $50         |                                 | You will be acknowledged:  
  - in conference program book  
  - on PFI website |                       |       |
| E     | Group Table                     | No                              | You will be acknowledged:  
  - in conference program book  
  - on PFI website | 0                | $150  |

* The deadline for getting your logo into the pre-conference brochure is Oct. 15.