



CONFERENCE SPONSORSHIP OPTIONS

2020 Annual Conference | January 17-18 | Scheman Building | Ames

Sponsorship Levels & Overview of Options

Note: The options below outline what is included at each price. In some cases, you may elect to pay more to access a certain benefit.

Level	Table Size (Tablecloth provided)	10-Foot Pop-Up Display Allowed?	PR Benefits	Registrations + Meals	Price
A	6- or 8-foot <i>Note: You may choose your booth location in November.</i>	Yes	You will be acknowledged: <ul style="list-style-type: none"> in every conference news release in 5,000 pre-conference brochures* in conference program book on PFI website on a poster and digital displays at the conference on PFI tote bags given to all conference attendees 	2	\$1,300
B	6- or 8-foot <i>Note: You may choose your booth location in November.</i>	Yes	You will be acknowledged: <ul style="list-style-type: none"> in 5,000 pre-conference brochures* in conference program book on PFI website on a poster and digital displays at the conference 	2	\$950
C	6-foot 8-foot for an extra \$50 <i>Note: You may choose your booth location after A- and B-level sponsors select theirs.</i>	Yes, for an extra \$100	You will be acknowledged: <ul style="list-style-type: none"> in conference program book on PFI website on a poster and digital displays at the conference 	2	\$650
D	6-foot 8-foot for an extra \$50	Yes, for an extra \$100	You will be acknowledged: <ul style="list-style-type: none"> in conference program book on PFI website 	1	\$375
D-Basic <i>(Limited to only 12 spaces)</i>	5-foot-by-18-inches <i>Note: This option comes with limited space for one booth attendant. No hanging banners; tabletop displays OK</i>	No	You will be acknowledged: <ul style="list-style-type: none"> in conference program book on PFI website 	1	\$275
E	Group Table	No	You will be acknowledged: <ul style="list-style-type: none"> in conference program book on PFI website 	0	\$150

* The deadline for getting your logo into the pre-conference brochure is Oct. 15.