



# 2022 ANNUAL CONFERENCE: FACING THE HORIZON

## Sponsorship and Exhibitor Opportunities

January 21- 22, 2022

Level	Acknowledgement & Recognition	Registrations + Meals	Table, Space, Location	Price
<b>Level A Sponsor</b>	<p><b>You will be acknowledged:</b></p> <ul style="list-style-type: none"> <li>In every conference news release</li> <li>Logo in 5,000 pre-conference brochures*</li> <li>Logo in conference program book**</li> <li>Logo on PFI website</li> <li>Logo on signage and digital displays at the conference</li> <li>Logo on PFI tote bags given to all conference attendees</li> </ul>	<b>2</b>	<ul style="list-style-type: none"> <li>Choose your own location in November</li> <li>8-foot table upgrade for \$50 fee</li> <li>10-foot wide pop-up allowed for \$100 fee</li> </ul>	<b>\$1,300</b>
<b>Level B Sponsor</b>	<p><b>You will be acknowledged:</b></p> <ul style="list-style-type: none"> <li>Logo in 5,000 pre-conference brochures*</li> <li>Logo in conference program book**</li> <li>Logo on PFI website</li> <li>Logo on signage and digital displays at the conference</li> </ul>	<b>2</b>	<ul style="list-style-type: none"> <li>Choose your own location in November</li> <li>8-foot table upgrade for \$50 fee</li> <li>10-foot wide pop-up allowed for \$100 fee</li> </ul>	<b>\$1000</b>
<b>Level C Sponsor</b>	<p><b>You will be acknowledged:</b></p> <ul style="list-style-type: none"> <li>In conference program book**</li> <li>On PFI website</li> <li>Logo on signage and digital displays at the conference</li> </ul>	<b>2</b>	<ul style="list-style-type: none"> <li>Choose your own location in November (after Levels A and B)</li> <li>8-foot table upgrade for \$50 fee</li> <li>10-foot wide pop-up allowed for \$100 fee</li> </ul>	<b>\$700</b>
<b>Level D Exhibitor</b>	<p><b>You will be acknowledged:</b></p> <ul style="list-style-type: none"> <li>Listed in conference program book**</li> <li>Listed on PFI website</li> </ul>	<b>1</b>	<ul style="list-style-type: none"> <li>6-foot table</li> <li>10-foot pop-up not allowed</li> <li>Assigned booth locations</li> </ul>	<b>\$375</b>
<b>Level D-Basic Exhibitor</b>	<p><b>You will be acknowledged:</b></p> <ul style="list-style-type: none"> <li>Listed in conference program book**</li> <li>Listed on PFI website</li> </ul>	<b>1</b>	<ul style="list-style-type: none"> <li>Limited space for one attendant</li> <li>5'x18" table</li> <li>No hanging banners, electricity or large pop-ups</li> <li>Assigned booth locations</li> </ul>	<b>\$250</b>

\* The deadline for getting your logo into the pre-conference brochure is Oct. 20.

\*\* The deadline for being included in the conference program exhibitor directory is Dec. 10.

**Sign up today by clicking here!**

[practicalfarmers.org/2022-conference-sponsor-and-exhibitor-opportunities](https://practicalfarmers.org/2022-conference-sponsor-and-exhibitor-opportunities)

### Questions?

Contact PFI's Conference Exhibitor Coordinator Kathy Eastman at [keastman33@gmail.com](mailto:keastman33@gmail.com) for assistance.