



**Wednesday,
June 22, 2022
9 a.m. – 1 p.m.**

**Iowa State University
Alumni Center
Ames, Iowa**

COVER IOWA: **Agronomists in the Know** Workshop and Lunch

Cover crop interest is on the rise.
Are you equipped with the know-how to
talk cover crops with curious farmers?
Do you want to help farmers use cover crops
to become more profitable?

Cover Iowa: Agronomists in the Know
is for you! Earn CEUs at this free event.

Topics and speakers include:

Cover crops and reduced tillage for resilient corn and soybean yields

- **Wayne Fredericks**, Mitchell County Farmer
- **Jerry Hatfield**, Retired USDA-ARS Midwest Climate Hub Director

Cut synthetic N costs with extended rotation and coupling manure and covers

- **Wade Dooley**, Marshall County Farmer
- **Brian Dougherty**, Agricultural Engineer, Iowa State University Extension and Outreach

Getting to 'yes': Tips on selling and telling others about cover crops

- **Jen Simpson**, Sales Expert and Owner of Simpson Sales and Solutions

Strengths and challenges of a co-op's conservation agronomy program

- **Thomas Fawcett**, Director of Environmental Resources at Heartland Cooperative

Register for this free workshop here bit.ly/PFICoverIowa by June 15!

Contact rebecca@practicalfarmers.org
with questions about the event.

Can't attend this event but interested in future
virtual or in-person Agronomist in the Know events?
Sign up for the mailing list at bit.ly/PFIAgronomists.

