2024

Annual Conference

January 19-20, 2024 | Des Moines, Iowa
Join us for our
2024 PFI ANNUAL CONFERENCE!

January 19–20, 2024
Short Courses: January 18–19, 2024

Highlights include:

- 65 sessions featuring over 120 speakers
- Over 90 sponsors and exhibitors
- Pre–conference short courses
- Storytelling
- PFI Dinner and cocktails
- And more!

NEW 2024 LOCATION!

Community Choice Convention Center at the Iowa Events Center
833 5th Avenue | Des Moines, IA
There are three ways to register for PFI’s 2024 Annual Conference:

**REGISTER BY MAIL**

Registration details are on page 14 of this brochure. Fill out the registration forms, tear out the perforated page and mail it to the PFI office at this address:

*Practical Farmers of Iowa*

1615 Golden Aspen Drive, Suite 101

Ames, IA 50010

**REGISTER ONLINE**

Visit our website to register online.

practicalfarmers.org/annual-conference

**REGISTER BY PHONE**

Questions? Need assistance with registration? We are here to help!

Call the PFI office at (515) 232-5661.

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**PRE-REGISTRATION INFORMATION**

Pre-registrations must be received by Thursday, Jan. 11, 2024. After that date, registration rates increase and all registrations are walk-in only. No refunds will be given after Jan. 11. All refunds prior to that date will be charged an $8 processing fee.
CONFERENCE SCHEDULE

THURSDAY, JAN. 18
12:30–1:30 p.m. Short Courses Check-In
1:30–6 p.m. Short Courses

FRIDAY, JAN. 19
8–11 a.m. Short Courses Continue
11 a.m. Registration Opens
11 a.m.–Noon Exhibit Hall Opens
11 a.m.–Noon Lunch (Short Course & Exhibitors Only)
12:30–1:30 p.m. Concurrent Session 1
2–3 p.m. Concurrent Session 2
3:30–4:30 p.m. Concurrent Session 3
4:45–5:30 p.m. PFI Business Meeting Award Presentation
5:30–6:30 p.m. Keynote Address
6:30–7:30 p.m. Cocktail Hour
7:30–11 p.m. PFI Dinner sponsored by ADM re:generations

SATURDAY, JAN. 20
7:30 a.m. Breakfast, sponsored by Niman Ranch & Exhibit Hall
9–10 a.m. Concurrent Session 1
10:30–11:30 a.m. Concurrent Session 2
Noon–1:30 p.m. Lunch & Exhibit Hall
1:30–2:30 p.m. Concurrent Session 3
2:45–3:45 p.m. Concurrent Session 4
4–5:15 p.m. Storytelling

REGISTRATION IS OPEN!
Register by Dec. 8 to be entered to WIN TWO FREE NIGHTS AT THE HILTON DURING THE CONFERENCE!

Registration information on page 14.
About the PFI Annual Conference
Since our founding, the annual conference has been a keystone event for sharing knowledge, building connections and celebrating agriculture in Iowa (and good food!). As our conference grows to over 1,000 attendees, we are pleased to offer three pre-conference short courses, 60-plus farmer-led sessions on a wide variety of agricultural topics, 80-plus exhibitors, locally sourced meals and a spirit of curiosity and community. We hope to see you there!

About Practical Farmers of Iowa
Practical Farmers of Iowa is a nonprofit, founded in 1985 as an organization for farmers, led by farmers. We are rooted firmly in farmer-to-farmer knowledge-sharing, network-building and farmer-led research. But we have also expanded our work in what we call “farm viability” – offering multiple cost-share opportunities, farm business coaching programs, landowner and farm transition support and first-generation farmer mentoring.

PFI’s Vision
An Iowa with healthy soil, healthy food, clean air, clean water, resilient farms and vibrant communities.

PFI’s Values
- Welcoming everyone
- Farmers leading the exchange of experience and knowledge
- Curiosity, creativity, collaboration and community
- Resilient farms now and for future generations
- Stewardship of land and resources
There’s something for everyone at the PFI Annual Conference

Choose from over 60 concurrent breakout sessions on Friday and Saturday. Focus on your farm’s enterprises, or branch out to learn something new!

Topics include:

- Conventional and organic cover crops and small grains
- Precision conservation and on-farm habitat
- Soil health practices for corn and soybeans
- Landowner resources and farmland access
- Pasture-based livestock
- Urban farming
- Crop-livestock systems
- Farmer collaborations
- Vegetables and fruit production and marketing
- And more...

2024 Conference Speakers

Bios and sessions at practicalfarmers.org/annual-conference

Aaron Blyth – Latino Economic Development Center
Ai Wen – University of Northern Iowa
Ajay Nair – Iowa State University
Alex Schaffer – Iowa Soybean Association
Alexis Barnes – South Dakota State University
Alfred Matiyabo – Africando Farm
Amber Mohr – Forktail Farm
Andrew Miller – A Hilltop Homestead
Andy Linder – Linder Family Farms
Angela Tedesco – Turtle Farm (retired)
Anne Carey – Iowa State University
Arnulfo Perrera – Stacyville Poultry Processing
Aubrey McEnroe – University of Iowa
Barbara Kraus – Canoe Creek Produce
Benji Deal – Deal’s Orchard
Beth Hoffman – Whippoorwill Creek Farm
Bill Frederick – Iowa Cover Crop
Bonnie Warndahl – Winnowburrow Farm & Florals
Brent Larson – Sunderman Farm Management
Bruce Willems – Farmer
Bryce Irlbeck – AgriSecure
Caleb Akin – A&W Farms
Carlos Williams – Sundog Farm
Carly Strauser – Iowa State University
Chelsea Ferrie – Practical Farmers of Iowa
Chris Deal – Deal’s Orchard
Clara Muggli-Toyloy – Oak & Olive Flowers
Dan Fillius – Iowa State University
Dana Jokela – Sign Valley Farm
Danelle Myer – One Farm
Daniel Sheetz – Barred Owl Organics
DaQuan Campbell – We Arose
Darrick Weissenfluh – U.S. Fish & Wildlife Service
David Gossman – Hidden Bluffs Farm
David Mincer – Mincer Farms
Dirk & Kjersten Oudman – Blue Sky Vegetable Co.
Doan Schmitz – Iowa Crop Improvement Association
Doris Montag – Curator of Historical Collections
Eric Jellum – Jellum Farm
Esther Arkfeld – De Melkerij Dairy
Ethan Book – Crooked Gap Farm
Global Greens Farmers
Grace Yi – Practical Farmers of Iowa
Greg Judy – Green Pastures Farm
Hannah Breckbill – Humble Hands Harvest
Hannah Scates Kettler & Kurtis Kettler – Minerva’s Meadow
Hannah Voye – South Dakota State University
Isaac Hooley – University of Iowa
Jack Boyer – J Boyer Farms, Inc.
Jamey Meyer – Iowa Department of Agriculture & Land Stewardship
Jason Jones – Star Grass Farm
Javier Garcia Hernandez – Agua Gorda Cooperative
Jennifer Ripp – Savanna Institute
Jill Beebout – Blue Gate Farm
Joe Klingelhutz – Land Access Navigator
Joel Gruver – Western Illinois University
John Wesselius – The Cornucopia
Jon Bakehouse – Maple Edge Farm
Jordan & Whitney Clasen – Grade A Gardens
Jordan Scheibel – Middle Way Farm
Josh Nelson – Cardinal Creek Farm
Juan Arbelaez – Cala Farm
Jude Becker – Becker Lane Organic
Kate Edwards – Wild Woods Farm
Kate Solko – Root to Rise Farm
Kathryn Ashley-Wright – Ewetopia Farm
Katie Flinn – Milk & Honey Orchard and Apiary
Katie Prochaska – River Root Farm
Keaton Krueger – Beaver Creek Acres
Keith Berns – Providence Farms, Green Cover Seed
Kevin & Kendra Martin – Holdfast Farmstead
Kim Andersen – Zilhman Family Farms and Blueberry Bottom
Lee Goldsmith – Native Legacy Nursery
Louis Kemp – Regenerative Agriculture Alliance
Marcela Hurtado – The Center for Worker Justice of Eastern Iowa
Margaret Smith – Ash Grove Farm, Albert Lea Seed
Marshall McDaniel – Iowa State University
Martha McFarland – Practical Farmers of Iowa
Matt Liebman – Iowa State University (Emeritus)
Max Chavez – Sunny Valley Vegetables
Megan Booher – Four Winds Hemp Farm
Mike & Jodi Levine – Fruit of Levine Farm
Mollie Aronowitz – Peoples Company
Monika Owczarski – Sweet Tooth Farm
Morgan Jennings – Practical Farmers of Iowa
Nancy Brannaman – White Oak Enterprises
Natasha Wilson – West Fork Farmstead
Nick Helland – Farmer
Nick Smith – Smith Farms
Nicole Jonas – Red Granite Farm
Noah Wendt – A&W Farms
Moreen Thomas – Doubting Thomas Farms
Paul Mugge – Farmer
Peter Kerns – Turkey River Farm
Robyn Calvey – Park Ridge Organics
Rodrigo Cala – Cala Farm
Roger Wilcox – Wilcox Farm
Ruth McCabe – Heartland Cooperative
Sam Bennett – Farmer
Sarah Nizzi – Xercis Society
Scott Shriver – Shriver Farms, LLC
Sean Dengler – Farmer
Stennie Nelson – Pheasants Forever
Steve Strasheim – Twisted River Farm
Steven Hall – University of Wisconsin-Madison
Tim Youngquist – Iowa State University
Tom Cotter – Cotter Farm
Torray Wilson – Seven W Farm
Healthy soil is the foundation of productive cropping systems. For horticultural crops, the demands are diverse, but so are the opportunities. With this short course, take an intensive look with experts and practitioners at why soil health matters, how to measure it and tools to achieve it. You’ll learn about:

- Essential soil health strategies for horticultural production
- Digging in with soil fertility planning and interpretation
- Tarping techniques from a panel of practitioners and researchers
- Incorporating annual and perennial living mulch on your farm – from the good and the bad to the “we’re not sure yet”
- Multispecies cover crops in vegetable production systems

**Speakers**

- Ajay Nair
- Alexis Barnes
- Anne Carey
- Benji Deal
- Carly Strauser
- Chris Deal
- Hannah Breckbill
- Hannah Voye
- John Wesselius
- Jordan & Whitney Clasen
- Kate Edwards
- Matt Liebman
- Dirk & Kjersten Oulman
- Robyn Calvey
• Grazing Intensive With Greg Judy

Back by popular demand! Come learn from Greg Judy in this grazing-focused workshop. Over years of trial and error, Greg has gained knowledge and tips about how to build a profitable grazing enterprise. This wide-ranging short course is an opportunity to hear him speak on the techniques that have led him to healthy soil, resilient adaptive grazing and financial security. You’ll learn about:

- Drought management practices that may save your farm
- Building healthy soil and profit with planned grazing
- Advantages of multispecies grazing
- Economical water and fencing techniques
- Stockpiling forage for winter to reduce hay feeding
- Maximizing daily animal performance for high profits
- Tips for finding profitable grazing leases and working with landowners

• Getting Started With Organic Transition

During this organic transition short course, a number of organic producers and experts will share their experiences and orient farmers interested in organic production to the ins and outs of transitioning field crops acres. You’ll learn about:

- What to know about organic equipment and infrastructure
- Transition strategies and planning for organic field crops
- Thinking ahead for organic certification and record-keeping
- Farmer perspectives on marketing organic field crops
- Basic organic production strategies

Find short course speakers, bios and full session details at practicalfarmers.org/annual-conference
Soil Health Makes Sense… But Does It Make Dollars?

Keith Berns

There’s no question that improving your soil’s health can yield a host of benefits. Healthy soil can help prevent erosion, break up compaction, improve how water moves through soil and capture nitrogen. It can also hold more nutrients and make them more available to plants, and the soil health practice of cover crops can supplement grazing forage. It makes good agronomic sense to focus on soil health. But does it make financial sense?

Keith Berns, one of the cover crop pioneers over the past 15 years, will lay out the case and show the research on how soil health practices affect the bottom-line profitability of a farming operation. He’ll discuss short-term and long-term benefits, as well as direct and indirect financial impacts of investing in healthier soil. Come find out if soil health makes both dollars and sense!

Keith Berns farms with his family on 2,500 acres of irrigated and dryland ground in south-central Nebraska. The Bernses raise corn, soybeans, rye, triticale, peas, buckwheat and sunflowers and are completely no-till. In 2008, Keith co-founded Green Cover Seed with his brother Brian, and in 2012 he launched the SmartMix Calculator to help farmers select cover crop seed and build custom mixes.

Followed by a cocktail hour and the PFI Dinner

Keep the fun rolling! Following the keynote, we’ll roll in the bar cart and set up the dinner service. Tickets ($15) are required for the dinner, which will feature locally sourced ingredients.
PFI Storytelling
Saturday, Jan. 20 | 4 p.m.

It’s a tradition! To close out the conference on Saturday afternoon, all conference attendees will come together to hear true stories, performed live, from a selection of PFI farmers. If you enjoy bending your ear toward a lively, soberingly powerful or particularly well-narrated farmer tale, this storytelling event is for you.

Grab a bag of popcorn on your way in!

Jill Beebout, Emcee
Nancy Brannaman
Sean Dengler
Ruth McCabe
Carlos Williams

STORY BOOTH

Friday, Jan. 19 | 12-4:30 p.m.
Saturday, Jan. 20 | 7:30 a.m.–3:30 p.m.

Have a story of your own to share? Want to record a memory from your farm? Look for the return of the PFI Story Booth! We’ll be standing by to help record your story.
# Sessions at-a-Glance

**Thursday, Jan. 18–Saturday, Jan. 20**

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<td>How Flex Leases Can Benefit Farm Tenants and Landowners</td>
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<td>Rising Up: Increasing Community Food Access Through We Arose</td>
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<td>Beyond the Farm: Growing Grains and Establishing Creative Partnerships</td>
<td>Tips for Producing Hybrid Rye as Livestock Feed</td>
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<td>Exploring Oat and Pea Varieties for Intercropping as Forage</td>
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**SAVE POSTAGE AND REGISTER ONLINE!**
practicalfarmers.org/annual-conference or by calling the office at (515) 232-5661.
Conference Sponsors
Thank you to our generous sponsors!

Level A Sponsors

Hosting the Friday PFI Dinner:

Hosting the Saturday PFI Breakfast:
Acknowledgements

Thank you to the organizations, business and agencies who provide funding for the PFI Annual Conference:

- ADM
- Cargill
- Cedar Tree Foundation
- Ceres Trust
- Clif Bar
- Farm Aid
- Lifeline
- Oatly
- PepsiCo
- Seija Family Foundation
- Stranahan Foundation
- Unilever
- Vere Initiatives
- Walmart
- Walmart Foundation
- Walton Family Foundation
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- National Fish and Wildlife Foundation and the U.S. Department of Agriculture, under agreement number 2007.23.076330
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People make the PFI Annual Conference a rich knowledge-sharing event, and we believe everyone on the farm contributes to a farm’s success now, and in the future. We want our conference to be accessible to everyone, so we strive to keep our registration rates low and offer steep discounts for members.

**Individual or Access Memberships**

PFI members who have an Individual membership ($50) or an Access membership ($25) may register themselves for a $20 discount each day.

**Farm & Household or Lifetime Memberships**

Members with a Farm & Household ($60) or Lifetime PFI membership may register themselves and all individuals covered under their membership (their household and farm employees up to 10 people) with the purchase of just one ticket (yes, one ticket).

**Organizational Memberships**

Members with an Organizational membership may register up to three individuals covered under that membership with the purchase of just one ticket.

**Not sure about your membership status?**

Check the mailing label on any publication from PFI (including this one) to find your membership expiration date. You may also find out by calling the PFI office at **(515) 232-5661**.
Other Registration Details

Are you a student?
For individuals currently enrolled in coursework, we have a steeply discounted $40 ticket to attend both Friday and Saturday sessions. Membership is not required, but a valid student ID is required at check-in.

Not a member?
Join on the back of your registration form and register under the member rate!

Need financial assistance to attend?
As funding allows, volunteer opportunities and scholarships may be available. Please call the PFI office to inquire at (515) 232-5661, or email katie.aupperle@practicalfarmers.org. You may also check the website at practicalfarmers.org/annual-conference.

Don’t forget meals!
All meal tickets must be purchased per person, in addition to conference tickets. For short course attendees, Friday lunch tickets are available but must be purchased with your registration. Friday dinner tickets and Saturday meal tickets (breakfast and lunch ticket combo) may be available for purchase on-site, but keep in mind that tickets sell out some years.

All meals at the PFI annual conference are made primarily with ingredients sourced from PFI member farms or local producers. (In accordance with venue policy, outside food may not be brought into the venue without explicit, prior permission from PFI)

Accessibility accommodations
We strive to make our conference accessible to everyone. Requests for accommodations should be made at least two weeks prior to the conference (by Jan. 4). PFI will make every effort to secure services, but services are subject to availability.

- Language accessibility
  We have reserved interpreters for the annual conference that are available to use for free. If you know of a group or individual who would like to use an interpreter, please contact Valeria Cano Camacho at valeria.cano.camacho@practicalfarmers.org or (515) 232-5661 so we can work together to coordinate an interpreter and ensure sufficient transmitter and receiver headsets are available.

- Disabilities
  Persons with disabilities, including physical disabilities and hearing or vision impairment, who would like to request accommodations or have questions about physical access may contact Katie Aupperle at katie.aupperle@practicalfarmers.org or (515) 232-5661.

Join PFI or renew your membership!

I am joining at the level of:
- Access – $25
- Individual – $50
- Farm or Household – $60
- Organization – $110
- Member Registration Total: $ 
- Non-Member Registration Total: $ 
- PFI Membership Total: $ 
- Non-Binary
- Other:
- Other: 
- Lifetime Member* – $1,200
*See details at bit.ly/PFI-lifetime

Primary Conference Registrant Contact Information

Name: __________________________

Farm/Business Name: __________________________

City: __________________________ State: ________ ZIP: ________ Phone: ________ Email: ________

1. Please check the category that best describes you: (Choose one)
   - Man
   - Woman
   - Non-Binary
   - Prefer not to answer
   - Prefer to self-describe: __________________________

2. Please check the category that best describes you: (Choose one)
   - Farmer or farm operator
   - Not farming yet, but would like to be
   - Farmerland owner who doesn’t actively farm myself
   - Other: __________________________

3. How many years of farming experience do you have? (Choose one)
   - 0
   - 1-5
   - 6-10
   - 11 or more

4. What agricultural products do you currently raise and market? (Check all that apply)
   - Field Crops
   - Horticulture & Specialty Crops
   - Livestock
   - Other: __________________________

5. Please check the category that best describes you: (Check all that apply)
   - African American/Black
   - Asian/Pacific Islander
   - Caucasain/White
   - Latino/Hispanic
   - Native American
   - Middle Eastern/North African
   - Other: __________________________
   - Prefer to self-describe: __________________________

6. How did you hear about the PFI annual conference? (Check all that apply)
   - I was invited by a PFI member
   - I was invited by a PFI staff member
   - Shared with me by a friend or colleague
   - Shared with me by another organization
   - PFI website
   - PFI email newsletters
   - PFI printed publication
   - PFI social media (Facebook, Twitter, Instagram, etc.)
   - Radio
   - Newspaper or news story
   - Other: __________________________

PAYMENT - Conference Registration & Membership

| PAYMENT SUMMARY: Enter totals from form: |  |
|------------------------------------------|  |
| Short Course Total | $  |
| Member Registration Total | $  |
| Non-Member Registration Total | $  |
| PFI Membership Total | $  |
| Additional Donation* | $  |
| TOTAL AMOUNT | $  |

*We take great pride in keeping our conference affordable! To help us keep conference registration rates low into the future, please consider adding a donation to PFI to your registration.

- Check or money order is enclosed
- (Please make payable to “Practical Farmers of Iowa”)
- Credit card
  - (Visa, MasterCard or Discover only)
  - Name on Card: __________________________
  - Number: __________________________
  - Exp. Date: ________ CVC# (3 digits): ________

- Please charge this credit card annually so my membership will automatically renew

Mail completed form to Practical Farmers of Iowa, 1615 Golden Aspen Drive, Suite 101, Ames, IA 50010

- OPEN HERE FOR REGISTRATION FORM

SAVE POSTAGE AND REGISTER ONLINE!
practicalfarmers.org/annual-conference
or by calling the office at (515) 232-5661.
## Conference Registration Form

**Dietary Restrictions Key**
- NR = No Restrictions
- V = Vegetarian
- VG = Vegan
- DF = Dairy Free
- GF = Gluten Free

### Short Course Registration

**Priced per person.** Due to limited space in the short courses, tickets are priced per person for members and non-members. Please write in the name of each person attending, choose the short course each person will attend and enter the dollar amount in the appropriate column. If you’d like one of the optional meals, enter the price in the lunch column and check your meal type. Then add up the price of all entries in the subtotal. If you’re unsure of each person attending, choose the short course each person will attend and enter the dollar amount in the appropriate column. If you’d like one of the other meals, enter the price in the lunch column and check your meal type. Then add up the price of all entries in the subtotal.

**Short Course registration is for:** Thursday, Jan. 18: 1:30-6 p.m. and continuing Friday, Jan. 19: 8-11 a.m.

Priced per person. Please make sure to write in the name of each person attending, choose the short course each person will attend and enter the dollar amount in the appropriate column. If you’d like one of the optional meals, enter the price in the lunch column and check your meal type. Then add up the price of all entries in the subtotal. If you’re unsure of each person attending, choose the short course each person will attend and enter the dollar amount in the appropriate column. If you’d like one of the other meals, enter the price in the lunch column and check your meal type. Then add up the price of all entries in the subtotal.

### PFI Member Registration

ONE ticket covers up to **10** members of a Farm/Household or Lifetime membership, **three** members per Organizational membership and **one** person per Individual or Access membership. To upgrade your membership level, please call the PFI office at (515) 232-5661. Please write in the name of each person attending, and enter the dollar amount to be calculated in the subtotal.

**Note:** Kids under 8 eat free on a parent’s meal ticket.

### Childcare Registration

Optional. Childcare is **FREE**, but we strongly encourage pre-registering for times needed as only a limited number of drop-in childcare spaces will be available. Snacks and Saturday lunch are provided during childcare; children 8 years and younger eat free on a parent’s meal ticket during other meals.

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**Non-Member & Student Registration**

**Priced per person.** Please write in the names for each ticket being purchased, and enter the dollar amount to be calculated in the subtotal. Students must show a valid student ID at check-in.

**Conference registration is for:** Friday, Jan. 19: 11 a.m.-6:30 p.m. + optional dinner, and Saturday, Jan. 20: 7:30 a.m.-5:15 p.m.

**Conference Meal Tickets**

- **FRI. DINNER:** $15
- **SAT. BRKFST & LUNCH:** $20

**Optional short courses** (for those attending conference only)

- **ORGANIC TRANSITION**
- **GRAZING INTENSIVE**
- **HORTICULTURE**
- **SOIL HEALTH**
- **PFI MEMBER**
- **NON-MEMBER**

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<thead>
<tr>
<th>NAME(S)</th>
<th>SHORT COURSE TOTAL</th>
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**Short Course Registration**

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<thead>
<tr>
<th>NAME(S)</th>
<th>SELECT ONE SHORT COURSE FOR EACH ATTENDEE</th>
<th>ENTER MEMBER OR NON-MEMBER PRICE FOR EACH PERSON</th>
<th>FRIDAY LUNCH (REQUIRES SHORT COURSE ATTENDANCE)</th>
<th>SELECT TICKET TYPE (SEE DIETARY KEY ABOVE)</th>
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<tr>
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**Registration is Open!**

Register by Dec. 8 to be entered to **WIN TWO FREE NIGHTS AT THE HILTON DURING THE CONFERENCE!**

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**Please complete contact info form and payment on reverse side of this perforated insert.**
BECOME A MEMBER TODAY!

PFI MEMBERSHIP

In addition to reduced registration rates for PFI’s Annual Conference, membership in PFI offers a host of benefits! Our inclusive organization represents a diversity of farmers, friends of farmers and farmland owners who guide PFI’s priorities and lead our programming. Farmers in our network represent a range of experience levels and production practices, raising corn, soybeans, livestock, fruits and vegetables, hay, small grains and more.

We invite you to join our expanding network, and take part in an open exchange of practical information to improve our farms and communities.

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Membership For</th>
<th>Annual Fee</th>
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<tbody>
<tr>
<td>Access</td>
<td>Individuals who are current students, retired or beginning farmers, and others on fixed or limited incomes</td>
<td>$25</td>
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<tr>
<td>Individual</td>
<td>Individuals</td>
<td>$50</td>
</tr>
<tr>
<td>Farm / Household</td>
<td>All members of farm families and any farm employees</td>
<td>$60</td>
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<tr>
<td>Organization</td>
<td>Non-farming businesses, agencies and departments; benefits cover up to three employees</td>
<td>$110</td>
</tr>
<tr>
<td>Lifetime</td>
<td>Individuals or families who would like to make a lifetime commitment *terminates with the primary members; excludes businesses</td>
<td>$1,200</td>
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Member Benefits

• A subscription to our quarterly magazine, the Practical Farmer, full of inspiring stories, on-farm research results, innovative projects, member profiles and more
• Invitations to 100+ (virtual and on-farm) events annually, with steep discounts to our annual conference and other events
• Eligibility to participate in our members-only email discussion groups to share ideas, resources and tools with one-another. Discussion groups include Announcements, Field Crops, Horticulture, Livestock and Perspectives
• Eligibility to participate in our Cooperators’ Program and to design and conduct on-farm research projects exploring questions you want to answer for your farm
• Eligibility to participate in Labor4Learning, our program for aspiring farmers, and our Savings Incentive Program for beginning farmers
• Opportunities to serve as a farmer leader, with stipends for sharing your knowledge as an event host, speaker or mentor
• The ability for your farm to be listed in our public Local Foods Directory, or your organization to be listed in our Business Directory, which can help you find new customers and markets for your products
• The chance to become part of a network of people who share our vision for healthy soil, healthy food, clean air, clean water, resilient farms and vibrant communities – and to help guide the focus of our farmer-led organization

To become a member, complete the membership form on the conference registration insert, visit practicalfarmers.org or call (515) 232-5661.
Thank you to our Level A Sponsors!

Visit our website today to register ▶ practicalfarmers.org/annual-conference