# **The Resilient CSA** PRACTICAL FARMERS

Robyn Calvey Park Ridge Organics Fond du Lac, Wisconsin

## **Farm Info**

- Zone 5b
- Est in 2003, Family Farm
- 5 acres in production
- Gross \$350k 2023
- Labor





## The Early Days of CSA PRACTIOur Farms Wins and Losses Where is CSA headed?

## **The Early Days of CSA**



## "America of the future will be all malls connected by interstates. All because your parents can no longer grow their own tomatoes." - Garrison Keillor in 1998







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### COMMUNITY SUPPORTED AGRICULTURE: WHAT'S IN A FARM SHARE?

Join Robyn Calvey, owner of Park Ridge Organics for a informative talk about Community Supported Agriculture and current local food choices.

### Tuesday, March 20th from 5-6pm at The Knitting Room, Fond du Lac This presentation will be during open knitting and is open to everyone. No knitting required but highly encouraged!



### Park Ridge Organics Veggies and Vino! an Informational Gathering

at the Zinth Residence 419 Naymut St Doty Island, Menasha

Join us for a casual gathering to learn more about Park Ridge Organics Vegetable Share Program, a weekly seasonal delivery of local organic produce. Owner and farm operator, Robyn Calvey will be there to answer all you questions and to give a brief overview of the program and how it works. Discover how you can support your local farm, eat seasonal delicious vegetables & experience your food on a new level!

rsvp to Samantha Zinth BY April 27th via phone call or text 920-716-4153

#### Pick list for Week #14 2023

	Farm Product	Needed amount	Base Quantity	Unit type	Producer	Tag. Price	
PRAC	Red Potatoes	400	1	bag	Springdale Farm	Orginic\$4.00	
	Napa Cabbage	101	1	each	Park Ridge Organics	Organic\$3.00	
	Yellow Onion	1532	4	each	Park Ridge Organics	Organic\$0.50	
	Carrots	374	1	bag	Park Ridge Organics	Organic\$4.00	
	Leeks	362	2	each	Park Ridge Organics	ganic\$1.50	
	Kohlrabi	291	1	each	Park Ridge Organics	rganic\$1.50	
	Garlic	275	1	each	Park Ridge Organics	Drganic\$1.50	
	Assorted Sweet Peppers	1176	4	each	Park Ridge Organics	Organic\$1.00	
	Assorted Cherry and/or Grape Tomatoes	235	1	pint	Park Ridge Organics	Organic\$4.00	
	Kale	114	1	bunch	Park Ridge Organics	Drganic\$3.50	
	Ground Cherries	30	1	bag	Park Ridge Organics	rganic\$5.00	
	Mixed Heirloom Tomatoes	50	1	quart	Park Ridge Organics	Grganic\$5.75	
	Spinach	272	1	bag	Park Ridge Organics	Organic\$5.25	
	Cilantro	94	OnU	bunch	Park Ridge Organics	Organic\$3.00	
	Tomatoes, Roma or Paste*	1920	8	each	Park Ridge Organics	Organic\$0.50	
	Tomator	384	4	each	Organics	Organic\$0.75	
		Name			Needeo	d amount	
	2023 Bread Share: Bread Share					29	
	2023 Mushroom Share: Crimini Mushroom Share				75		
	2023 Pasta Share: Pasta Share				27		
	2023 Coffee Share: Regular Coffee Share				10		
	Shortage notes						
	Farm Product Shortage Note						
	Tomatoes, Roma or Paste						
		omatoes, Slicers Share our bounty! Enjoy a few extra tomatoes.					
	Tomatoes, Slicers	Shar	re our bounty	: Enjoy a	a rew extra tomato	62.	

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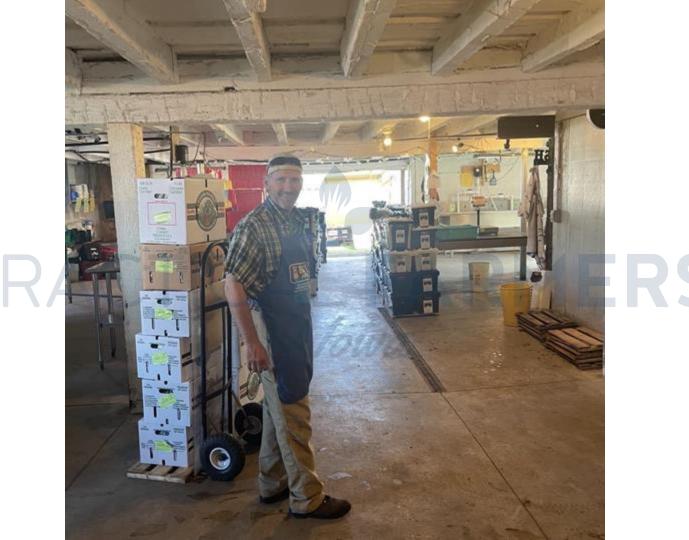


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Factors to consider when choosing your farm

growing methods: organic vs conventional variety of produce provided share sizes, frequency and length "add-ons" available farmer experience pick up locations and schedule price and payment options



### Your Park Ridge Organics Vegetable Shares Start Thursday, June 15th\*

\* Friday June 16th for Elkhart Lake

The last day of share pick up will be October 12th (13th for Elkhart)

EMAIL is our PRIMARY form of communication with members including weekly share details. You will receive an email every FRIDAY (starting June 9th) and have until SUNDAY at 10pm to make changes, swaps and extras purchases for the upcoming weeks share.

#### SHARE PICK UP GUIDELINES:

- You are NOT TO TAKE the FARM'S CONTAINER with you....never ever. Please bring a bag to transfer
  the contents of your share into.
- For FARM PICK UP, you will park in the customer parking area and enter the barn to receive your share. Please exit the barn through the Farm Store.
- For ALL OTHER SITES, please respect the business/resident's property and look for a pile of shares!
   There will also likely be some signs to help.
- CONTACT YOUR SITE HOST DIRECTLY for any last minute changes concerning your share pick up. Site host information is emailed to members in a pick up reminder email Thursday mornings.
- If you are sending someone to pick up for you, please make sure they have all the important information about pick up like taking the correct share and site host contact info just in case.

THANK YOU for your support. We look forward to growing for you this thyme and beyond! - xoxo Your Farmers

### It's Time to Renew Your Vegetable Share!

As a current member, your share will renew for the 2023 season via Harvie's Auto Renewal option. It will duplicate your order from this year (add-ons included) and charge your card on file using the payment method you prefer (paid in full or payment plan). Easy peasy lemon squeezy...one less thing to think about!

BE SURE TO CHECK YOUR RENEWAL SETTINGS to make sure it is turned on and your payment option is set to your liking. See QR code below for a quick link (harvie.farm/login).

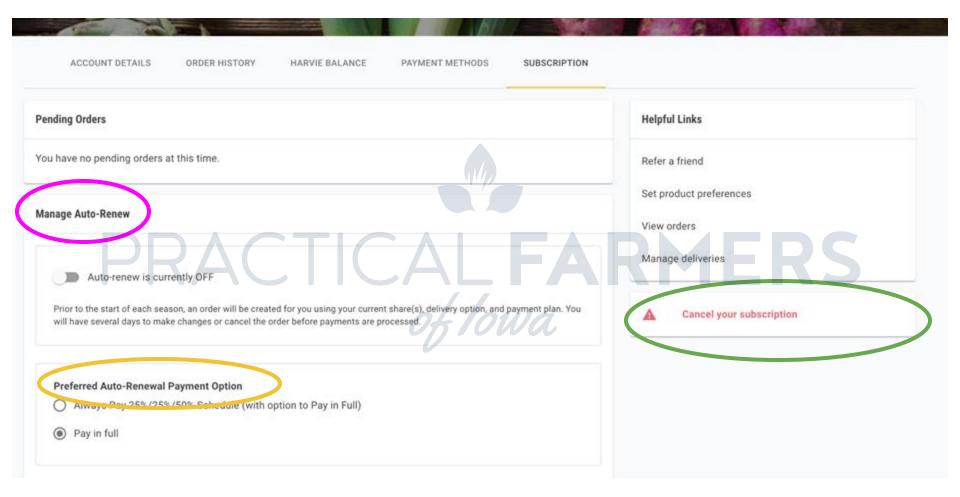
DON'T WANT TO RENEW? No problem, you can turn off your auto renew at anytime prior to the renewal date, October 14th, 2022. You will also have a chance to cancel your order on October 14th when you receive the renewal order email.

IF YOU WANT TO MAKE CHANGES to your share size and/or add ons for NEXT SEASON you will be able to do so on October 14th when you receive your renewal order email from Harvie. You will have 3 days to make changes before the order processes.

To check your auto renewal settings (turn ON or OFF) please login your Harvie profile (harvie.farm/ login), click Account>Profile>Subscriptions Tab to find your settings.







## Where is CSA Headed?

- Free Choice model
- Farm Market style
- Aggregation
- Cooperative Farm models

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• Equity in the model?

## Where is CSA Headed?

