

M I D W E S T



MEATSUMMIT

- BRIDGING THE CONTINENTAL DIVIDE -

JANUARY 9-10 2025

DES MOINES, IOWA

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Jan. 9-10, 2025
Des Moines Location

The Iowa Events Center, conveniently located just off the intersection of I-35 and I-80 in Des Moines.

About the Midwest Meat Summit: The inaugural Midwest Meat Summit will bring together every part of the meat supply chain to learn, network and build community. Farmers, butchers and industry experts will convene for nearly two days of technical and business assistance, valuable speaker sessions and ample time to mingle and connect.

This summit is part of a national series of events dedicated to supporting meat value chains, from the pasture to the plate. Join us for food and fellowship!

Special Opportunity!

This year's Summit takes place just ahead of Practical Farmers of Iowa's Annual Conference, alongside their pre-conference short courses. We expect 150+ at the Midwest Meat Summit, and another 1,000 attendees to the PFI conference. Interested in exhibiting at or sponsoring both events? See the discounts in the "add-on pricing" column on the following page and visit bit.ly/acsponsor25 to see Annual Conference sponsorship options.

More on next page 

Level	Acknowledgement & Recognition	Registrations & Meals [^]	Price
Exhibitor	<ul style="list-style-type: none"> • 10'x10' booth space with 8' table and pipe and drape • Listed in Midwest Meat Summit program ** • Listed on website 	1	\$300
Sponsor	<ul style="list-style-type: none"> • 10'x10' booth space with 8' table and pipe and drape • Logo in Midwest Meat Summit program** • Logo in PFI's pre-conference brochure on Summit page* • Logo on tote bags given to Summit attendees • Logo on display at the Summit • Logo on Summit website 	3	\$1,000
Host the Thursday Dinner <i>Available for 1 organization!</i>	<ul style="list-style-type: none"> • Signage at dinner entrance • Option to set up exhibitor booth during Thursday Dinner • All the Sponsor-level perks! 	5	\$3,000

* The deadline for getting your logo into the pre-conference brochure is Oct. 10.

** The deadline for being included in the summit program exhibitor directory is Dec. 5.

[^] Registration for sponsor/exhibitor attendees includes lunch during setup on Thursday and Thursday dinner.

Discounts

Must first register as an Exhibitor or Sponsor for the PFI Annual Conference for discount to be applied. Discount applies to the fees paid as a Midwest Meat Summit sponsor. Discounted rates are shown below.

	Midwest Meat Summit Exhibitor	Midwest Meat Summit Sponsor
PFI Annual Conference Exhibitor	N/A	\$75 discount
PFI Annual Conference Level A or B	N/A	\$200 discount



REGISTER TODAY AT [BIT.LY/SPONSORMWMS](https://bit.ly/sponsormwms)

Questions? Contact Steve Carlson at steve.carlson@practicalfarmers.org