



2027 Join us for our Annual Conference

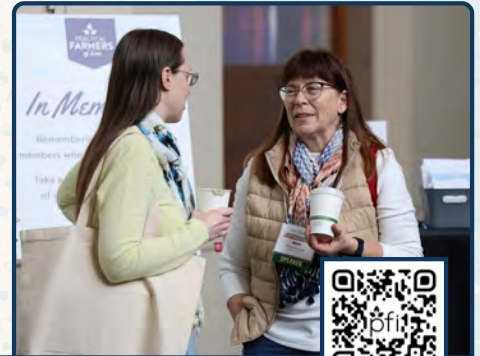


January 8-9, 2027 | Des Moines, Iowa
+ Preconference Short Courses



2027 PFI Annual Conference

PFI Annual Conference & Sessions: Jan. 8-9
Preconference Short Courses: Jan. 7



practicalfarmers.org/annual-conference

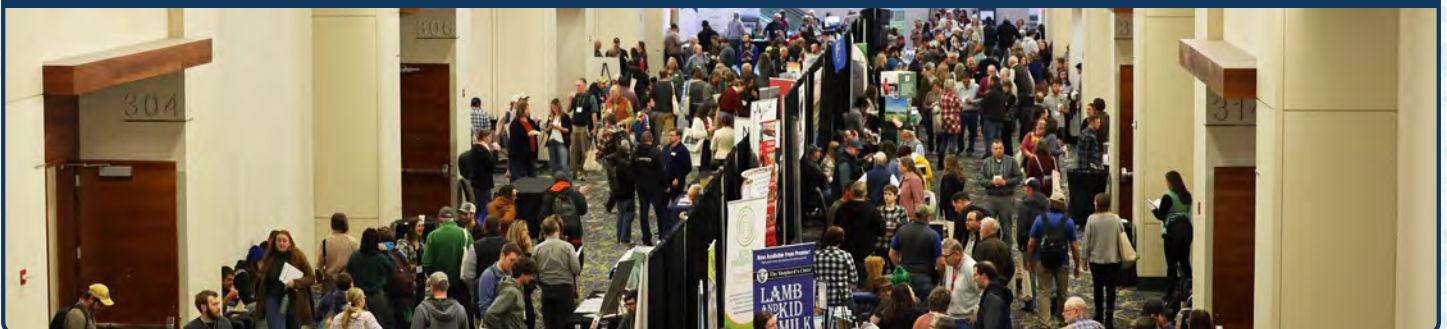
Highlights include:

- 70+ Sessions featuring over 100 Speakers
 - Over 90 Sponsors and Exhibitors
 - Preconference Short Courses
 - Storytelling
 - PFI Supper and Cocktails
 - NEW Legacy Lounge *sponsored by*
- and more!*



Location:

Community Choice Convention Center at the Iowa Events Center
833 5th Ave. | Des Moines, IA



REGISTER TODAY!

There are three ways to register for PFI's 2027 Annual Conference and preconference short courses:



REGISTER ONLINE

Visit our website to register online:
bit.ly/registerac27



REGISTER BY MAIL

Registration details are on page 10 of this brochure. Fill out the registration forms, tear out the perforated page and mail them to the PFI office at this address:

*Practical Farmers of Iowa
414 S 17th St., Suite 107
Ames, IA 50010*



REGISTER BY PHONE

Questions? Need assistance with registration? We are here to help!
Call the PFI office at *(515) 232-5661*.

PREREGISTRATION INFORMATION

You must preregister by Wednesday, Dec. 23, 2026. After that date, registration rates increase and all registrations are walk-in only. No refunds will be given after Dec. 23. All refunds prior to that date will be charged an \$8 processing fee.

CONFERENCE SCHEDULE

• THURSDAY, JAN. 7

9 a.m.	Short Course Registration Opens
10-11:15 a.m.	Short Course Session 1
11:30 a.m.-12:30 p.m.	Short Course Session 2
12:30-1:30 p.m.	Lunch
1:30-2:45 p.m.	Short Course Session 3
3-4 p.m.	Short Course Session 4
4:15-5:15 p.m.	Short Course Session 5

• FRIDAY, JAN. 8

9 a.m.	Registration Opens Exhibit Hall Opens
10-11 a.m.	Concurrent Session 1
11:15 a.m.-12:15 p.m.	Concurrent Session 2
12:15-1:30 p.m.	Lunch & Exhibit Hall
1:30-2:30 p.m.	Concurrent Session 3
3-4 p.m.	Concurrent Session 4
4:15-5:15 p.m.	PFI Storytelling
5:15-9 p.m.	Cocktails & PFI Supper

• SATURDAY, JAN. 9

7:30 a.m.	 Breakfast (sponsored by Niman Ranch) & Exhibit Hall
8:15-9:15 a.m.	PFI Business Meeting & Award Presentation
9:30-10:30 a.m.	Concurrent Session 1
11 a.m.-Noon	Concurrent Session 2
Noon-1:15 p.m.	Lunch & Exhibit Hall
1:15-2:15 p.m.	Keynote Address (sponsored by Sunderman Farm Management)
2:45-3:45 p.m.	Concurrent Session 3
4-5 p.m.	Concurrent Session 4

REGISTRATION IS OPEN!

Register by Dec. 4 to be entered to

**WIN TWO FREE NIGHTS AT THE HILTON
DURING THE CONFERENCE!**



Registration information on page 10.



About the PFI Annual Conference

Since our founding, the annual conference has been a keystone event for farmer-to-farmer learning. Join us and over 1,000 attendees to hear creative solutions and ideas from fellow farmers; share in good conversation; make new connections; and enjoy hearty meals.

About Practical Farmers of Iowa

Practical Farmers of Iowa is a nonprofit founded in 1985 as an organization for farmers, led by farmers. Our work is firmly rooted in helping farmers connect to share their knowledge, expand their networks and do on-farm research that answers their specific farming questions. We have also expanded our focus to address issues that affect farm viability by offering multiple cost-share programs, coaching for farm businesses, landowner and farm transition support and mentoring for first-generation farmers.

PFI's Vision

An Iowa with healthy soil, healthy food, clean air, clean water, resilient farms and vibrant communities.

PFI's Values

- Welcoming everyone
- Farmers leading the exchange of experience and knowledge
- Curiosity, creativity, collaboration and community
- Resilient farms now and for future generations
- Stewardship of land and resources

There's something for everyone at the PFI Annual Conference

Choose from over 70 concurrent breakout sessions on Friday and Saturday. Focus on your farm's enterprises, or branch out to learn something new!

Topics include:

Conventional and organic cover crops and small grains

Soil health practices for corn and soybeans

Pasture-based livestock

Crop-livestock systems

Vegetable and fruit production and marketing

Precision conservation and on-farm habitat

Landowner resources and farmland access

Pest and weed management

Farm business basics and planning

and more!



Find session details and a list of speakers at bit.ly/acschedule27

Keynote Saturday, Jan. 9 | 1:15 p.m.



The Lobe Rangers

Zack Smith, James Hepp and Matt Bormann

Sponsored by

Swimming Upstream for Meaningful Change



Three farmers on the Des Moines Lobe have used strip-till, no-till, cover crops and in-season nitrogen for more than a decade. Their yields, profitability and soil have all improved. Meanwhile, Iowa's water quality is still among the nation's worst, and has improved little since the state launched its Nutrient Reduction Strategy over 13 years ago. That contradiction is what led Zack Smith, James Hepp and Matt Bormann to found the Lobe Rangers.

In this keynote, these three conservation farmers will tell how they ended up publicly at odds with the agricultural groups that claim to speak for them. They'll also share what they've learned about why more than a decade of voluntary efforts to reduce fertilizer pollution has not led to meaningful improvements in water quality.

In this talk, you'll hear specifics, honest economics and nonpartisan framing. Iowa's water is a farm issue, a public health issue, a quality-of-life issue and a taxpayer issue. You will leave knowing where Iowa actually stands and what meaningful change requires.

Storytelling Friday, Jan. 8 | 4:15 p.m.

It's a tradition! To cap off Friday afternoon, all conference attendees will come together to hear true stories, performed live, from a selection of PFI farmers. If you enjoy bending your ear toward a lively, soberingly powerful or particularly well-narrated farmer tale, this storytelling event is for you.

Grab a bag of popcorn on your way in!



Jill Beebout, Emcee



John Hogeland



Vic Madsen



Anna Pesek



Carolyn Raffensperger

Cocktails and PFI Supper Friday, Jan. 8 | 5:15 p.m.

Keep the fun rolling! Following Storytelling, we'll roll in the bar cart and set up the supper service. Tickets (\$20) are required for the supper, which will feature locally sourced ingredients and live music.



Conversation Coop and Bookstore Friday, Jan. 8 & Saturday, Jan. 9



Have a story of your own to share? Want to record a memory from your farm? Stop by the Conversation Coop! We'll be standing by to help record your story.



Have you heard about the conference bookstore? Come browse a curated selection of books provided by Beaverdale Books in Des Moines.



Register online by Dec. 23 at bit.ly/registerac27 or by calling the office at (515) 232-5661.

Preconference Short Courses

Thursday, Jan. 7 | 10 a.m.–5:15 p.m.

Preconference short courses are offered each year as an opportunity to dive a little deeper into topics that interest our community.



Find short course session details and speaker bios at bit.ly/shortcourses27

Perennial Horticulture

Perennial horticulture encompasses a broad range of plants and systems for growing them. This short course will focus on growing perennial fruit and nut crops in Iowa. Attendees will also take part in a roundtable to discuss barriers to implementing perennial horticulture and opportunities for market development.

In this full-day short course, you'll learn:

- Models for growing perennial plants, from monoculture orchards to diverse agroforestry systems
- What perennial plants are right for particular systems and how to start trees from seed
- Long-term farm planning for crops that take five-plus years to mature

Speakers

Kathy Dice

Elana Gingerich

Katie Hochstedler

Meredith Nunnikhoven

Tom Wahl

Woodland Stewardship: Forestry Practices for a Healthy and Resilient Landscape

Setting realistic goals for woodland restoration is key to managing forests for biodiversity and resilient habitat on Midwestern farms. This course will cover evidence-based approaches to selecting species, planting and establishing trees, early stand maintenance and planting for structural biodiversity. Come learn about practices – and their corresponding funding opportunities – that enhance forest health, regeneration and water quality while creating healthy habitat.

Speakers

Lindsey Barney

Emma Kerns

Stephen Lind

David Lubben

Nitrogen Management Strategies

Nitrogen management is a perennial topic in Iowa agriculture, from overall reduction to preventing nutrients from moving off the farm and into waterways. In this short course, take a deep dive into counting nitrogen sources, precision application, long-term nitrogen reduction projects and mitigation strategies for whole-farm nitrogen loss. Hear from farmers, PFI staff and researchers about nitrogen management strategies and take part in activities designed to help you make decisions for your farm.

Speakers

Dan Andersen
Chelsea Ferrie
Stefan Gailans

Clay Govier
Rick Hartmann
Matt Helmers

Tim Keegan
Dan Miller
Kevin Prevo

Raj Raman
Benjamin Storm
Torry Wilson

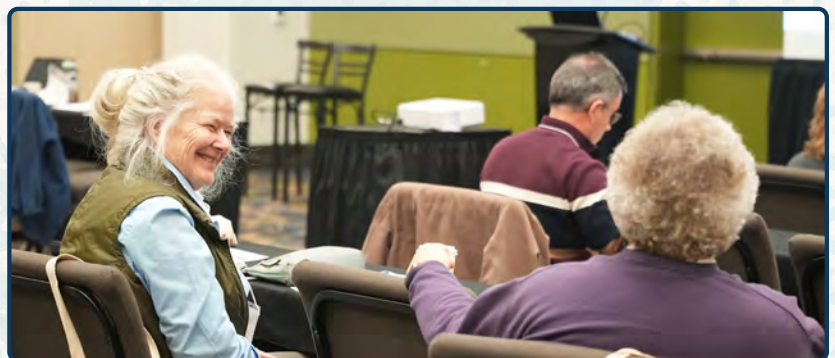
Commercial Targeted Grazing 101

Targeted grazing with goats and sheep is a rewarding but surprisingly complex business. In this course, grazing pros from Goats On The Go will provide an essential foundation for those considering their own startup. They'll discuss customer motivations, goat and sheep selection, vegetation impact, economics and on-the-ground details. Attendees will benefit from a real-world project case study and an honest look at the realities of the business.

Speakers

Stephen Paul

Aaron Steele



Annual Conference Sessions at-a-Glance

THURSDAY, JAN. 7: PRECONFERENCE SHORT COURSES (10 a.m.–5:15 p.m.)

Perennial Horticulture	Woodland Stewardship: Forestry Practices for a Healthy and Resilient Landscape	Nitrogen Management Strategies	Commercial Targeted Grazing 101
------------------------	--	--------------------------------	---------------------------------

FRIDAY, JAN. 8: CONFERENCE BREAKOUT SESSIONS

10–11 a.m.	11:15 a.m. – 12:15 p.m.	1:30–2:30 p.m.	3–4 p.m.
Pastured Pigs From Farrow to Finish	The How and Why of Hay Production for Beginning Farmers	Catching Up on Organic No-Till Strategies	Work-Sharing Across Farms for Efficiency
Rewilding: Habitat Diversity for Grazing and Wildlife	Specialty Crops From Establishment to Market	Growing a Diverse Forage Chain	PANEL: Hosting Farm-to-Table Dinners and Experiences
Leveraging Networking and Marketing for Small Farms	The Milky Way: Starting and Managing a Microdairy	PANEL: First-Generation Farmers Accessing Land	ROUNDTABLE: Using Innovative Farm Tech
Restoring Ecosystem Services With Perennial Ground Covers: Vision, Challenges and Reasons for Optimism	Understanding and Managing Pesticide Drift on Vegetable Farms	Growing Peonies and Perennial Flowers	Homing In on Small Grain Seeding
Cover Crop Basics	PANEL: Civic Engagement for Beginning Farmers	Alternative Cover Crops to Cereal Rye	ROUNDTABLE: Turning Marginal Acres Into a Wildlife Haven While Retaining Profit
Getting Started With Agritourism	Growing a Legacy: A Family's Journey of Woodland Stewardship	PANEL: The Cutting Edge of Edge-of-Field: Putting Waterways To Work on Water Quality	ROUNDTABLE: A Conversation on Managing a Commercial Laying Flock
Year-Round High Tunnel Production	PANEL: Cover Crops and Water Quality	ROUNDTABLE: Labor in Vegetable Farming	Practical and Profitable Multispecies Grazing
Meet-and-Greet at the PFI Conference	PANEL: Operating a Cover Crop Business: Challenges, Opportunities and Lessons Learned	Advocacy, Action and Education: Creating Change at the Watershed Level	Non-Familial Land Transfer: Tools and Resources To Get You Started

SATURDAY, JAN. 9: CONFERENCE BREAKOUT SESSIONS

9:30–10:30 a.m.	11 a.m.–12 p.m.	2:45–3:45 p.m.	4–5 p.m.
Managing Mental Health and Farming at the Same Time	Double-Cropping Winter Barley	PANEL: Small Grains as Practical Pig Feed	The Bee Business
Building Berry Systems That Grow Profitable Farms	Seed and Scion Swap	Centering Economics in Cover Crop Planning	Developing a Regional Food Hub
Taking the Leap: Scaling Up To Get Your Products Into 100+ Grocery Stores	ROUNDTABLE: Cultivating Connections With Native Plants for Local Resilience	Small-Scale On-Farm Grain Milling	Restoring Oxbow Wetlands for Cleaner Water, Flood Storage and Wildlife
Building Ecologically Resilient Prairie for the Long-Term	Cover Crops for Weed Suppression in Horticulture Systems	ROUNDTABLE: How Are Land Access Policies Affecting Beginning Farmers?	From Waste to Opportunity: Value-Added Pet Products
Cover Crop Mixes After Small Grains	Building a Business on Less Than 5 Acres and a Value-Added Product	Prairie Strips: The Movie	Leveraging Your Strengths To Scale Up Sustainably
Tracking Costs and Profitability in the First Five Years	ROUNDTABLE: The Future of Organic Row Crops in Iowa	Q&A With Keynoteers The Lobe Rangers	Sunflower Savvy: Tips and Opportunities for Growing Sunflowers
PANEL: Conducting Soil Health Trials With PFI's Cooperators' Program	Creating Value With Wool Pellets	ROUNDTABLE: Increasing Vegetable Farm Profitability and Viability	From Strategy to Collaboration: Advancing Our Missions Together
Raising Ducks To Market	Growing Medicinal Herbs	LIGHTNING TALKS ROUND 1	LIGHTNING TALKS ROUND 2

Sessions subject to change.

Premium Sponsors



Keynote Sponsor



Saturday Breakfast Sponsor



Legacy Lounge Sponsor

Level A Sponsors



Level B Sponsors



Registration Details

PFI members save big money! Not a member? Join today!

People make the PFI Annual Conference a rich knowledge-sharing event, and we believe everyone on the farm contributes to a farm's success now, and in the future. We want our conference to be accessible to everyone, so we strive to keep our registration rates low and offer steep discounts for members. All meals (besides Friday supper) are included with each day's registration.

Individual or Access Memberships

PFI members who have an **Individual** membership (\$50) or an **Access** membership (\$25) may register themselves for an \$80 discount for a one-day pass, and a \$180 discount for a two-day pass.

Farm & Household or Lifetime Memberships

Members with a **Farm & Household** (\$75) or **Lifetime** (\$1,200) PFI membership may register themselves at the member discount. All individuals covered under their membership can register at just \$35 per day (*this includes household and farm employees up to nine additional people*).

Organizational Memberships

Members with an **Organizational** (\$150) membership may register themselves at the member discount. Up to four additional individuals covered under their membership can register at just \$35 per day.

Not Sure About Your Membership Status?

Check the mailing label on any publication from PFI (*including this one*) to find your membership expiration date. You may also find out by calling the PFI office at **(515) 232-5661**.

Acknowledgements

Thank you to the organizations, business and agencies who provided support for the PFI Annual Conference:

- Builders Vision Philanthropy
- One Hive Foundation
- Roger Ross Gipple on behalf of BeWildReWild and BIG RIVER CONNECTIVITY. Bewildrewild.org
- Walton Family Foundation
- McKnight Foundation
- Posner Foundation
- PepsiCo
- Walmart
- Walmart Foundation
- Cargill



- This work is supported by the Beginning Farmers and Ranchers Development Program, project award no. 2026-49400-47205, from the U.S. Department of Agriculture's National Institute of Food and Agriculture.
- This material is based upon work that is supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, under agreement number 2024-38640-42989 through the North Central Region SARE program under project number ONC25-168. USDA is an equal opportunity employer and service provider. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the view of the U.S. Department of Agriculture.
- This material is based upon work that is supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, under agreement number 2025-38640-45386 through the North Central Region SARE program under project number SUBA00001857 - H012629416. USDA is an equal opportunity employer and service provider. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and should not be construed to represent any official USDA or U.S. Government determination or policy.
- This material is based upon work supported by the U.S. Department of Agriculture, under agreement number NR233A750004G053.

Registration Details, continued

Not a member?

Join on the back of your registration form and register under the member rate!

Need financial assistance to attend?

A limited number of scholarships are available. Please visit practicalfarmers.org/annual-conference to apply.

Meals included (except Friday supper!)

All meals (except the Friday PFI supper) are included with every registration.

We strongly recommend purchasing Friday PFI supper tickets with your early registration. A limited number of Friday PFI supper tickets may be available for purchase on-site, but keep in mind that tickets sell out some years.

All meals at the PFI Annual Conference are made primarily with ingredients sourced from PFI member farms or local producers. (In accordance with venue policy, outside food may not be brought into the venue without explicit, prior permission from PFI.)

Preregistration closes Dec. 23

Preregistrations must be received by **Wednesday, Dec. 23**. After that date, registration rates increase and all registrations are walk-in only. No refunds will be given after Dec. 23. All refunds will be charged an \$8 processing fee.

Need a place to stay in Des Moines?

Hotel blocks are available at the Hilton Downtown Des Moines and Comfort Inn & Suites. See the conference website for full information and booking links.

Accessibility accommodations

We strive to make our conference accessible to everyone. Requests for reasonable accommodations should be made by Dec. 4, 2026. PFI will make every effort to secure services, but services are subject to availability.

● Language accessibility

A track of breakout sessions during the conference will be presented with consecutive Spanish interpretation. Spanish speakers will also have free access to interpretive headsets during Storytelling, the keynote and the business meeting. Farmers who speak Nepali, Kirundi or Swahili should inquire by the early-bird preregistration deadline (Dec. 4) about opportunities for attending sessions with interpretation on Saturday, Jan. 9.

● Disabilities

Persons with disabilities, including physical disabilities and hearing or vision impairment, who would like to request accommodations or have questions about physical access may contact Liz Kolbe at liz.kolbe@practicalfarmers.org or (515) 232-5661.

SAVE POSTAGE AND REGISTER ONLINE!



Register online by Dec. 23 at bit.ly/registerac27 or by calling the office at (515) 232-5661.

◀ OPEN HERE FOR REGISTRATION FORM

Join PFI or renew your membership!

I AM JOINING AT THE LEVEL OF:

- ☐ Access – \$25
Individuals who are current students, retired or beginning farmers, and others on fixed or limited incomes.
- ☐ Farm or Household – \$75
All members of farm families and any farm employees.
- ☐ Lifetime Member* – \$1,200
Individuals or families who would like to make a lifetime commitment.
** See details at practicalfarmers.org/membership-options*
- ☐ Individual – \$50
- ☐ Organization – \$150
Non-farming businesses, agencies and departments; benefits cover up to five employees.

PFI Membership Total: \$ _____

► Primary Conference Registrant Contact Information

Name: _____

Farm/Business Name: _____
(Will appear on attendee nametag(s))

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____ Email: _____

1. PLEASE CHECK THE CATEGORY THAT BEST DESCRIBES YOU: (CHOOSE ONE)

- ☐ Farmer or farm operator
- ☐ Not farming yet, but would like to be
- ☐ Farmland owner who doesn't actively farm myself
- ☐ Other: _____

2. HOW MANY YEARS OF FARMING EXPERIENCE DO YOU HAVE? (CHOOSE ONE)

- ☐ 0
- ☐ 1-5
- ☐ 6-10
- ☐ 11 or more

3. WHAT AGRICULTURAL PRODUCTS DO YOU CURRENTLY RAISE AND MARKET? (CHECK ALL THAT APPLY)

- ☐ Field Crops
- ☐ Horticulture & Specialty Crops
- ☐ Livestock
- ☐ Other: _____
- ☐ Not applicable; I don't currently operate a farm

4. HOW DID YOU HEAR ABOUT THE PFI ANNUAL CONFERENCE? (CHECK ALL THAT APPLY)

- ☐ I was invited by a PFI staffer
- ☐ I was invited by a PFI member
- ☐ Shared with me by a friend or colleague
- ☐ Shared with me by another organization
- ☐ PFI website
- ☐ PFI email newsletters
- ☐ PFI printed publication
- ☐ PFI social media (Facebook, Instagram, LinkedIn, YouTube)
- ☐ Radio
- ☐ Newspaper or news story (including online)
- ☐ Cover crop cost-share wrap-up survey
- ☐ Other: _____

PAYMENT – Conference Registration & Membership

PAYMENT SUMMARY: Enter totals from form:	
Member Registration Total	\$ _____
Short Course Total	\$ _____
Non-Member Registration Total	\$ _____
Family Lounge & Caretaker Total	\$ _____
PFI Membership Total	\$ _____
Additional Donation*	\$ _____
TOTAL AMOUNT	\$ _____

**We take great pride in keeping our conference affordable! To help us keep conference registration rates low into the future, please consider adding a donation to PFI to your registration.*

- ☐ Check or money order is enclosed
(Please make payable to "Practical Farmers of Iowa")
- ☐ Credit card
(Visa, MasterCard or Discover only)

Name on Card _____

Number _____

Exp. Date _____ CVC# (3 digits) _____

- ☐ Please charge this credit card annually so my membership will automatically renew

Mail completed form to **Practical Farmers of Iowa, 414 S 17th St., Suite 107, Ames, IA 50010**

Annual Conference Registration Form

Dietary Restrictions Key	NR = No Restrictions	V = Vegetarian	VG = Vegan	DF = Dairy Free	GF = Gluten Free
--------------------------	----------------------	----------------	------------	-----------------	------------------

► Short Course Registration (Jan. 7)

Priced **per person**. Due to limited space, tickets are priced per person for members and non-members. Please write in the name of each person attending, choose the event each person will attend and enter the dollar amount in the appropriate column. Then add up the price of all entries in the subtotal. If you're unsure of your membership level or status, please call the office at (515) 232-5661 or check the address label on this brochure.

Short Course registration is for: Thursday, Jan. 7: 9 a.m.-5:15 p.m.

NAME(S)	SELECT ONE SHORT COURSE FOR EACH ATTENDEE				ENTER MEMBER OR NON-MEMBER PRICE FOR EACH PERSON		MEAL TICKET TYPE FOR THURS. LUNCH (SEE DIETARY KEY ABOVE)
	FIELD CROPS	LIVESTOCK	HORTI-CULTURE	HABITAT	PFI MEMBER PRICE - \$70	NON-MEMBER PRICE - \$145	
	☐	☐	☐	☐			☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	☐	☐	☐	☐			☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	☐	☐	☐	☐			☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	☐	☐	☐	☐			☐ NR ☐ V ☐ VG ☐ DF ☐ GF
SUBTOTAL OF COLUMNS					\$	\$	
SHORT COURSE TOTAL					\$		

► PFI Member Conference Registration (Jan. 8-9)

PFI members may register themselves at the member discount, and all other individuals covered under their membership can register at just \$35 per day. The total number of registrants allowed is based on membership level (**up to 10 members of a Farm/Household or Lifetime membership, five members per Organizational membership and one person per Individual or Access membership**). Attendees aged 8+ should register in this table. **Note:** Kids 7 and under should be registered in the “Family Lounge Registration” section.

Conference registration is for: Friday, Jan. 8: 9 a.m.-5:15 p.m. + optional supper, and Saturday, Jan. 9: 7:30 a.m.-5 p.m.

NAME(S)	TICKETS			MEAL TICKETS	
	FRIDAY ONLY	SATURDAY ONLY	2-DAY PASS	FRI. SUPPER \$20	MEAL TICKET TYPE (SEE DIETARY KEY ABOVE)
	\$95	\$95	\$170		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
	\$35	\$35	\$70		☐ NR ☐ V ☐ VG ☐ DF ☐ GF
SUBTOTAL OF COLUMNS				\$	
MEMBER REGISTRATION TOTAL				\$	

► Non-Member Registration (Jan. 8-9)

Priced **per person**. Please write in the names for each ticket being purchased, and enter the dollar amount to be calculated in the subtotal.

Conference registration is for: Friday, Jan. 8: 9 a.m.-5:15 p.m. + optional supper, and Saturday, Jan. 9: 7:30 a.m.-5 p.m.

NAME(S)	TICKETS			MEAL TICKETS	
	FRIDAY ONLY \$175	SATURDAY ONLY \$175	2-DAY PASS \$350	FRI. SUPPER \$20	MEAL TICKET TYPE (SEE DIETARY KEY ON OPPOSITE PAGE)
					☐ NR ☐ V ☐ VG ☐ DF ☐ GF
					☐ NR ☐ V ☐ VG ☐ DF ☐ GF
					☐ NR ☐ V ☐ VG ☐ DF ☐ GF
SUBTOTAL OF COLUMNS		\$	\$	\$	
NON-MEMBER REGISTRATION TOTAL		\$			

► Caretaker Registration (Jan. 7-9)

Due to insurance changes at the Iowa Events Center, we are unable to offer a staffed childcare option. We welcome all families with children enrolled in the Family Lounge (*see below*) to bring one adult family member as a caretaker for FREE. This ticket is intended for persons whose primary role during the conference is to watch the child(ren) as a support to the parents, not attend sessions. If parents are planning to split time in sessions and in the Family Lounge, we prefer that both parents register as conference attendees.

NAME	TICKETS			MEAL TICKETS	
	THURS. SHORT COURSE (FREE)	FRIDAY (FREE)	SATURDAY (FREE)	FRI. SUPPER (\$20)	MEAL TICKET TYPE (SEE DIETARY KEY ON OPPOSITE PAGE)
					☐ NR ☐ V ☐ VG ☐ DF ☐ GF

► Family Lounge Registration (Kids 7 and under) (Jan. 7-9)

The family lounge is available for FREE for children aged 7 and younger. We strongly encourage preregistering for family lounge times so PFI is adequately prepared for kids-friendly meals. For those eating solid foods, snacks and children's meals (*Thursday lunch, Friday lunch, Saturday breakfast and lunch*) will be provided.

NAME(S)	AGE	TICKETS			MEAL & SNACK TICKETS	
		THURS. SHORT COURSE (FREE)	FRIDAY (FREE)	SATURDAY (FREE)	FRI. SUPPER (\$20)	MEAL TICKET TYPE (SEE DIETARY KEY ON OPPOSITE PAGE)
						☐ NR ☐ V ☐ VG ☐ DF ☐ GF
						☐ NR ☐ V ☐ VG ☐ DF ☐ GF
						☐ NR ☐ V ☐ VG ☐ DF ☐ GF

PLEASE COMPLETE CONTACT INFO FORM AND PAYMENT ON REVERSE SIDE OF THIS PERFORATED INSERT ►



REGISTRATION IS OPEN!

Register by Dec. 4 to be entered to

WIN TWO FREE NIGHTS AT THE HILTON DURING THE CONFERENCE!

BECOME A MEMBER TODAY!

PFI MEMBERSHIP

In addition to reduced registration rates for PFI's Annual Conference, membership in PFI offers a host of benefits! Our inclusive organization represents a diversity of farmers, friends of farmers and farmland owners who guide PFI's priorities and lead our programming. Farmers in our network have a range of experience levels and production practices, raising corn, soybeans, livestock, fruits and vegetables, hay, small grains and more.

We invite you to join our expanding network, and take part in an open exchange of practical information to improve our farms and communities.

Membership Level	Membership For	Annual Fee
Access	Individuals who are current students, retired or beginning farmers, and others on fixed or limited incomes	\$25
Individual	Individuals	\$50
Farm / Household	All members of farm families and any farm employees	\$75
Organization	Non-farming businesses, agencies and departments; benefits cover up to five employees	\$150
Lifetime	Individuals or families who would like to make a lifetime commitment <i>*terminates with the primary members; excludes businesses</i>	\$1,200

Member Benefits

- A subscription to our quarterly **magazine**, the Practical Farmer, full of inspiring stories, on-farm research results, innovative projects, member profiles and more
- Invitations to 100+ (virtual and on-farm) **events** annually, with steep discounts to our annual conference and other events
- Eligibility to participate in our members-only **email discussion groups** to share ideas, resources and tools with one another. Discussion groups include Announcements, Field Crops, Horticulture, Livestock and Perspectives
- Eligibility to take part in our **Cooperators' Program**, where you can design and conduct on-farm research projects exploring questions you want to answer for your farm
- Eligibility to participate in **Labor4Learning**, our program for aspiring farmers, and our **Savings Incentive Program** for beginning farmers
- Opportunities to **serve as a farmer leader**, with stipends for sharing your knowledge as an event host, speaker or mentor
- The ability for your farm to be listed in our public **Local Foods Directory**, or your organization to be listed in our **Business Directory**, which can help you find new customers and markets for your products
- The chance to become part of a network of people who share our vision for healthy soil, healthy food, clean air, clean water, resilient farms and vibrant communities – and to help guide the focus of our farmer-led organization



To become a member, complete the membership form on the conference registration insert, scan the QR code here, visit bit.ly/pfimembership or call (515) 232-5661.



414 S 17th Street | Suite 107 | Ames, IA 50010
(515) 232-5661 | practicalfarmers.org | info@practicalfarmers.org

PRACTICAL FARMERS *of Iowa*

414 S 17th St., Suite 107
Ames, IA 50010



Register online by Dec. 23 at bit.ly/registerac27
or by calling the office at (515) 232-5661.

Premium Sponsors



Keynote Sponsor



Saturday Breakfast Sponsor



Legacy Lounge Sponsor

Level A Sponsors

